

Pudhe Chala | Mumbai's Voice - Documentary Release - Press Note

Mumbai, 7th August 2025

Once Mumbai's pride, BEST buses now are in a deplorable condition. Today on BEST's Foundation Day, the plight of the bus transit system comes to light with a heart moving short documentary film - Pudhe Chala: Mumbai's Voice. The documentary casts the people of Mumbai and captures their narratives and experiences of traveling through a congested, unsafe and expensive bus system operated by one of the richest municipal corporations in India. The documentary has daily commuters, especially women and students along with Academician Hussain Indorewala, Mahi G an indigenous rapper and Balram Vishwakarma a screenwriter and influencer running Andheri West Shitposting.

The documentary is curated and made by a youth led campaign - <u>Pudhe Chala</u>, a youth-led people's movement fighting to revive Mumbai's crumbling bus transit system. Pudhe Chala is building momentum by blending narrative and advocacy. As a youth-led movement, it is committed to making the public transit system more efficient, accessible, and inclusive, especially for Mumbai's most marginalised communities.

The people's voice in the documentary asks its viewers to "Speak up!" and not be a bystander as Mumbai's heritage of BEST buses crumbles and commuting becomes an expensive and unsafe task for its people, especially for the working class, elderly, women and people with disabilities. The documentary has been screened at two events hosted by the campaign at Bambai Bus Baithak and Bambai Bus Jan Sabha. The events aimed to create dialogue and build a larger coalition of intersectional movements to revive Mumbai's mobility lifeblood - BEST buses. The documentary sheds light on privatisation of public transport and its impact on various stakeholders. Pudhe Chala has also curated an email petition, already signed by over 200+ concerned citizens, by demanding better!

An affordable, safe and inclusive public bus transit system is essential for the city to survive. Fair employment practices in BEST keep the system alive and thriving. Without fair and absolute worker's rights, the system cannot sustain.

For a city known for its resilience, the message is clear: Mumbai is ready to move forward. Pudhe Chala.

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